

Media Alert

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.CN – China’s Country Domain to Become Available Worldwide
NeuLevel Executives Available For Interviews and Background

Sterling, Va., (March 11) – Executives of NeuLevel, a joint venture that is majority owned by NeuStar, Inc., a private firm selected by the China Internet Network Information Center to serve as the registry gateway for the .CN Internet address for all registrants outside of China, are available for interview and to provide background information and statistics on this historic event. The domain extension will become available on March 16 at 11:00 a.m. NeuLevel’s “.CN Guide for International Business People” is available at www.neulevel.com.cn along with additional information and statistics.

Key Facts – China and The Internet

1. China will offer one of the most liberal and easiest country code registration processes in the world. A process more open and liberal than the United States’ process.
2. According to Nielsen/Netratings, China is second in the world in terms of its Internet user population.
3. China has more than 56.6 million Internet users.
4. The number of Internet users in China is growing by more than 50 percent annually.
5. Professionals in wholesale/retail, government/social communities, education/scientific research communities and manufacturing are the top Internet users.
6. 54.1 percent of China’s Internet users are 18 to 30 years old.
7. 31.7 percent of Internet users have achieved at least a bachelor’s level of education.
8. 62.1 percent of users connect at home; 43.3 percent connect at work; 21.8 percent connect at school; 17.3 percent connect at net bars and cafes; 0.7 percent connect at public libraries.
9. The average Internet user signs on 3.1 days per week and spends 8.3 hours per week online.

Key Facts – Business With China

1. The Chinese government anticipates that e-commerce will grow to more than \$20 billion in 2005.
2. The number of commodity categories subject to import licensing has declined 50 percent in the last year.
3. Total import tariffs on electronic products were lowered from 16.2 percent to 10.7 percent in 2002.
4. By 2005 there will be zero import tariffs on all information technology products.
5. China ranks sixth in the global economy with an annual GDP growth rate of 7.8 percent for 2002.

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About NeuStar, Inc.

Based in Washington, DC, NeuStar is a neutral third party provider of mission-critical services to telecommunications and Internet service providers around the world. NeuStar enables the interoperability and convergence of networks. NeuStar operates the authoritative registry of all North American telephone numbers and administers the database, relied on by all North American carriers to route billions of telephone calls daily. NeuStar also operates the .US registry ("America's Internet Address"). NeuLevel, a ninety-percent owned joint venture of NeuStar, operates the .BIZ registry, the world's first top-level domain dedicated exclusively to business. Since 1997, 5000 telecommunications and service providers have relied upon NeuStar's services. To learn more about NeuStar's services, visit www.neustar.biz.